

Sports & Entertainment Marketing Year One Curriculum

Unit 4 Learning Games: Word Scramble Solutions

Unit 4 Key Terms

	Scramble	Answer
1	henic	niche
2	eoitmatensgn	segmentation
3	cigopdemrah	demographic
4	hiscpprhgcayo	psychographic
5	niingospiot	positioning
6	ntrtiieendiofaf	differentiation
7	vsaneidrgit	advertising
8	eggains	signage
9	seainegc	agency
10	aegcihogrp	geographic